

# Workplace Giving Program

The Variety Workplace Giving Program is a simple yet powerful way for you and your employees to support Australian children who are sick, disadvantaged or who have special needs.

Donations are automatically deducted from your employee's salary before tax is applied, hence reducing their taxable income. The employee is entitled to an automatic tax deduction, whilst Variety gets the full value of the amount donated. This also reduces administration costs for Variety, helping us direct funds to where they are needed most!

More and more businesses are offering Workplace Giving as it demonstrates to employees, clients and customers that your business is community minded and committed to supporting the community. Workplace Giving is simple to set up with very little work involved by your company.

## How does it work?

Your Payroll team deducts the amount specified from the employee's gross / pre-tax earnings. This deduction is made after calculating superannuation contributions but before deducting PAYG tax. This way the employee gets an immediate tax benefit. All modern payroll systems can facilitate Workplace Giving donations.

Upon each pay cycle, your Payroll will electronically transfer the donation from the employee to Variety in one simple transaction. There is very little extra work involved and there are no tax forms to complete. You will need to keep a copy of forms completed by your employees authorising you to make deductions from their pay and a record of the total deductions made from each employee's pay. Each time you transfer funds to Variety, an emailed remittance should be supplied to Variety for reconciliation.



**Help Variety to support children like Charlie!**

## How can we help...

Promoting your participation in the Variety Workplace Giving program is easy.

We can supply you with:

- Lunch room posters
- Individual Employee Sign Up Cards
- Web banners for your intranet
- Variety information pack

Once registered, we'll provide you and your employees with regular information on the funds raised by your company and our grants and programs activity so you can see the impact that your contribution is making. Variety will actively engage your employees to be involved in official presentations to children in need.

**Workplace Giving is a win, win, win situation**

## For employers:

Workplace Giving provides your business with a rewarding, low cost way to make a difference in the community and it's been shown to have a positive impact on your workforce as well! What's more, the option of a matched donation from your company for each participating employee significantly increases the impact the Workplace Giving has for those in need.

## For employees:

Workplace Giving means having the power to make a real and meaningful difference to the lives of children who need it most.

## Matched Giving

Matching your employee's donation is a great way to demonstrate your business' commitment and will encourage your employees to get on board and participate.

For more information: (03) 8698 3900 [fundraising@varietyvic.org.au](mailto:fundraising@varietyvic.org.au)



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## What do employees think?

- 85% of employees felt it was important to give back to the community through workplace giving (pre-tax donations, time, skills and in-kind support)
- 82% of employees would be more inclined to give to a charity through the workplace if their employer matched the donations
- 74% of employees would prefer to give \$5 a week over a year than a bulk amount.
- 63% of employees would be happy to be automatically included in their company's giving program

ACF (Australian Charities Fund) lightning survey –  
200 working Australians as per Pro Bono Australia 30/07/14.

## A little contribution each pay can mean:

- \$2 per week can give the gift of **COMMUNICATION** by providing an autistic child with an iPad and specialised software to help them talk and learn.
- \$5 per week can give the gift of **LIFE** by providing a life saving nebuliser for a child living with Cystic Fibrosis.
- \$10 per week can give the gift of **INDEPENDENCE** by helping to provide a wheelchair or walking frame to a child with physical special needs.

*If we all give a little bit, Variety can give a lot!*

## What you can expect from Variety:

Once registered, Variety will provide you with a welcome kit that includes posters, information on the charity and a welcome letter from our CEO. Each quarter, Variety will write to your organisation to let you know the amount of funds you have raised and remind you to keep encouraging new employees to get involved. We will also provide you with copies of our monthly V-news so you can see how the money you collectively raise is spent in the community.

We like to keep in contact with all our supporters so be sure to encourage all employees to receive our monthly v-news. You can help by ensuring you provide their contact details once registered for Workplace Giving.



## How your support makes a difference...



Assistance Dog for Adella

Wheelchair accessible vehicle for Joseph



Music (Arts) Scholarship for Jacob

Sensory Room



Specialist medical equipment

If you have any questions about the Variety Workplace Giving Program, please contact us on (03) 8698 3900